

## CONTRACT



WOIO  
1717 East 12th Street  
Cleveland, OH 44114  
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1  
1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007

Contract / Revision 815219 /		Alt Order # 06301185
<b>Product</b> <b>OBAMA SKED C</b>		
Contract Dates <b>09/04/12 - 09/17/12</b>	Estimate # <b>1687</b>	
<b>Advertiser</b> <b>Obama for America 2012</b>		Original Date / Revision 08/30/12 / 08/30/12
		<b>Billing Cycle</b> EOM/EOC
		Broadcast
<b>Station</b> <b>WOIO</b>		<b>Account Executive</b> Teresa Difuria
		<b>Sales Office</b> Telerep-Philade
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 95		<b>Advertiser Code</b> 101
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<b>Totals</b>	
										Type	Spots
N 1	WOIO	09/04/12	09/07/12	Let's Make A Deal	10-11a		:30			NM	3
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 3		<u>Rate</u> \$500.00			\$1,500.00
N 2	WOIO	09/04/12	09/07/12	Action News at 11p	11-1135p		:30			NM	1
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 1		<u>Rate</u> \$1,000.00			\$1,000.00
N 3	WOIO	09/04/12	09/07/12	Price is Right	11a-12p		:30			NM	4
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 4		<u>Rate</u> \$525.00			\$2,100.00
N 4	WOIO	09/04/12	09/07/12	CBS Soaps	1230-2p		:30			NM	4
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 4		<u>Rate</u> \$600.00			\$2,400.00
N 5	WOIO	09/04/12	09/07/12	Action News at Noon	12-1230p		:30			NM	3
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 3		<u>Rate</u> \$475.00			\$1,425.00
N 6	WOIO	09/04/12	09/07/12	The Talk	2-3p		:30			NM	4
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 4		<u>Rate</u> \$350.00			\$1,400.00
N 7	WOIO	09/04/12	09/07/12	Anderson	3-4p		:30			NM	3
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 3		<u>Rate</u> \$100.00			\$300.00
N 8	WOIO	09/04/12	09/07/12	Action News at 4p	4-5p		:30			NM	1
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 1		<u>Rate</u> \$450.00			\$450.00
N 9	WOIO	09/04/12	09/07/12	Action News at 5p	5-6p		:30			NM	1
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 1		<u>Rate</u> \$500.00			\$500.00
N 10	WOIO	09/04/12	09/07/12	Action News at 6p	6-630p		:30			NM	1
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> - TWTF--		<u>Spots/Week</u> 1		<u>Rate</u> \$700.00			\$700.00
N 11	WOIO	09/04/12	09/07/12	The Insider	7-730p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			\$1,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
815219 /	06301185	
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	OBAMA SKED C	1687
Advertiser		
Obama for America 2012		
Original Date / Revision		
08/30/12 / 08/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		09/03/12	09/09/12	- TWTF--				2	\$500.00		
N 12	WOIO	09/04/12	09/07/12	The Early Show	7-9a		:30			NM	2 \$230.00
Week:		09/03/12	09/09/12	- TWTF--				2	\$115.00		
N 13	WOIO	09/04/12	09/07/12	Inside Edition	730-8p		:30			NM	2 \$1,000.00
Week:		09/03/12	09/09/12	- TWTF--				2	\$500.00		
N 14	WOIO	09/04/12	09/07/12	America Now	9-10a		:30			NM	3 \$225.00
Week:		09/03/12	09/09/12	- TWTF--				3	\$75.00		
N 15	WOIO	09/14/12	09/14/12	Fri Hour 3	10-11p		:30			NM	1 \$900.00
Week:		09/10/12	09/16/12	Weekdays				1	\$900.00		
N 16	WOIO	09/14/12	09/14/12	Fri Hour 1	8-9p		:30			NM	1 \$800.00
Week:		09/10/12	09/16/12	Weekdays				1	\$800.00		
N 17	WOIO	09/07/12	09/07/12	Fri Hour 2	9-10p		:30			NM	1 \$850.00
Week:		09/03/12	09/09/12	Weekdays				1	\$850.00		
N 18	WOIO	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1 \$1,300.00
Week:		09/10/12	09/16/12	Weekdays				1	\$1,300.00		
N 19	WOIO	09/10/12	09/17/12	Mon Hour 2	9-10p		:30			NM	2 \$3,500.00
Week:		09/10/12	09/16/12	Weekdays				1	\$1,750.00		
Week:		09/17/12	09/23/12	Weekdays				1	\$1,750.00		
N 20	WOIO	09/15/12	09/15/12	Sat Hour 2	9-10p		:30			NM	1 \$750.00
Week:		09/10/12	09/16/12	Weekdays				1	\$750.00		
N 21	WOIO	09/09/12	09/16/12	1205a-1a	1205a-1a		:30			NM	2 \$260.00
Week:		09/03/12	09/09/12	Weekdays				1	\$130.00		
Week:		09/10/12	09/16/12	Weekdays				1	\$130.00		
N 22	WOIO	09/06/12	09/06/12	Thur Hour 3	10-11p		:30			NM	1 \$950.00
Week:		09/03/12	09/09/12	Weekdays				1	\$950.00		
N 23	WOIO	09/06/12	09/06/12	Thur Hour 1	8-9P		:30			NM	1 \$1,400.00
Week:		09/03/12	09/09/12	Weekdays				1	\$1,400.00		
N 24	WOIO	09/04/12	09/04/12	Tue Hour 3	10-11P		:30			NM	1 \$850.00
Week:		09/03/12	09/09/12	Weekdays				1	\$850.00		
N 25	WOIO	09/04/12	09/04/12	Tue Hour 1	8-9P		:30			NM	1 \$950.00
Week:		09/03/12	09/09/12	Weekdays				1	\$950.00		
N 26	WOIO	09/04/12	09/04/12	Tue Hour 2	9-10P		:30			NM	1 \$1,100.00
Week:		09/03/12	09/09/12	Weekdays				1	\$1,100.00		
N 27	WOIO	09/12/12	09/12/12	Wed Hour 3	10-11p		:30			NM	1 \$2,500.00

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815219 /	06301185	
Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	OBAMA SKED C	1687
Advertiser		
Obama for America 2012		
Original Date / Revision		
08/30/12 / 08/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		09/10/12	09/16/12	-- 1 ---				1	\$2,500.00		
N 28	WOIO	09/12/12	09/14/12	Let's Make A Deal	10-11a		:30			NM	3 \$1,500.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$500.00		
N 29	WOIO	09/12/12	09/14/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				1	\$1,000.00		
N 30	WOIO	09/12/12	09/17/12	Price is Right	11a-12p		:30			NM	4 \$2,100.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$525.00		
Week:		09/17/12	09/23/12	M-----				1	\$525.00		
N 31	WOIO	09/12/12	09/17/12	CBS Soaps	1230-2p		:30			NM	4 \$2,400.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$600.00		
Week:		09/17/12	09/23/12	M-----				1	\$600.00		
N 32	WOIO	09/12/12	09/14/12	Action News at Noon	12-1230p		:30			NM	3 \$1,425.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$475.00		
N 33	WOIO	09/12/12	09/17/12	The Talk	2-3p		:30			NM	4 \$1,400.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$350.00		
Week:		09/17/12	09/23/12	M-----				1	\$350.00		
N 34	WOIO	09/12/12	09/14/12	Anderson	3-4p		:30			NM	3 \$300.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$100.00		
N 35	WOIO	09/12/12	09/14/12	Action News at 4p	4-5p		:30			NM	1 \$450.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				1	\$450.00		
N 36	WOIO	09/12/12	09/14/12	Action News at 5p	5-6p		:30			NM	1 \$500.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				1	\$500.00		
N 37	WOIO	09/12/12	09/14/12	Action News at 6p	6-630p		:30			NM	1 \$700.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				1	\$700.00		
N 38	WOIO	09/12/12	09/14/12	The Insider	7-730p		:30			NM	2 \$1,000.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				2	\$500.00		
N 39	WOIO	09/12/12	09/14/12	The Early Show	7-9a		:30			NM	2 \$230.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				2	\$115.00		
N 40	WOIO	09/12/12	09/14/12	Inside Edition	730-8p		:30			NM	2 \$1,000.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				2	\$500.00		
N 41	WOIO	09/12/12	09/14/12	America Now	9-10a		:30			NM	3 \$225.00
Week:		09/10/12	09/16/12	Weekdays				Spots/Week	Rate		
Week:		09/10/12	09/16/12	-- WTF --				3	\$75.00		
Totals										83	\$44,570.00

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Contract / Revision 815219 /	Alt Order # 06301185	
Contract Dates 09/04/12 - 09/17/12	Product OBAMA SKED C	Estimate # 1687
Advertiser Obama for America 2012		Original Date / Revision 08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
<b>Time Period</b>											
										Gross Amount	Net Amount
08/27/12 - 09/17/12										\$44,570.00	\$37,884.50
<b>Totals</b>										<b>83</b>	<b>\$44,570.00</b>
											<b>\$37,884.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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